



Ella Pratti

The Ripple Effect of Rural Broadband



See how broadband transforms local economies, unlocks opportunity, and strengthens community roots.

Economic Growth

Every \$1 invested in broadband can return up to \$5 in community benefit.

Broadband expansion can boost local employment by up to 6%, especially in remote areas.

Healthcare Access

Supports telehealth and mobile clinics, often the only healthcare options in isolated communities.

Educational Equity

Enables access to online learning and remote schooling—essential in regions where schools face staffing and resource shortages.

Job Creation

Unlocks remote work opportunities and supports small business growth in non-urban areas.

"When fiber reaches a rural town, the whole community changes—jobs, schools, healthcare. It becomes more than tech. It becomes opportunity."



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